



Sponsorship Prospectus



ASGBI
Association of Surgeons of
Great Britain and Ireland

WELCOME

Dear Colleagues and Friends,

It is with great pleasure that we invite you to join us for the inaugural ASGBI Virtual Congress. The Congress will broadcast Tuesday 4th May to Saturday 8th May 2021.

Our world has changed significantly this year, although we are disappointed not to meet with you in person, we are very excited to bring an exciting digital event to the surgical community. There will be 4 days of accredited programme, interactive online social gatherings plus, should restrictions permit, small groups taking part in technical visits.

The ASGBI Virtual Congress platform will remain open until 31st October 2021 giving our supporters longevity and real return on investment. As well as a virtual exhibition, we are placing particular focus on including industry within the Congress programme. This is to encourage product training and awareness which is somewhat challenging in the current climate.

We hope you will consider joining us for the ASGBI Virtual Congress. Our team are ready and able to support your virtual journey.

Kind regards

Neil Welch

ASGBI President, 2021

Key Dates

30th November 2020

Priority bookings open
ASGBI partners and 2020 exhibitors

14th December 2020

General bookings open

29th January 2021

Early bird deadline

26th February 2021

Symposia / mini symposia programmes required

5th March 2021

Sponsorship instructions sent

19th April 2021

Deadline for profile content, as per instructions

3rd May 2021

Virtual exhibition goes live

4th - 8th May 2021

ASGBI Virtual Congress broadcasts!

21st May 2021

Delegate messaging tools disabled

31st October 2021

Platform closes

WHY ATTEND



**Interactive
Engagement**



**Outstanding
Programme**



**Flexible
Schedule**



**Discounts &
Cost Savings**

Sponsorship Packages

Our entry-level package for the ASGBI Virtual Congress is Bronze. All sponsorship packages from Bronze to Platinum, include a placement in our virtual exhibition which will remain live until 31st October 2021.

For companies looking for a high level of exposure, Platinum and Gold packages include symposia sessions which will be included on the main presentation platform, again, available to view until 31st October 2021.

The Scientific Programme Chair can offer advice and support on how to structure symposia in order to maximise viewing and impact. Top-level packages also include a range of additional benefits to ensure your products and services are strategically placed to make a lasting impression.

Platinum Sponsor £12,000

- ✓ 30-minute symposia session – can be live or pre-recorded as required
- ✓ Speaker included in panel session
- ✓ 20 second 'commercial break' during an appropriate session
- ✓ Pre-Congress email to all delegates
- ✓ Post-Congress mailing to all delegates
- ✓ Feature on Congress daily update
- ✓ Banner advert on the homepage
- ✓ Pop up advertising on open days
- ✓ Virtual stand package
- ✓ 10 company registrations
- ✓ Logo on all Congress communications
- ✓ Acknowledgement during President's welcome / closing
- ✓ 1 Tweet per day during Congress dates

Silver Sponsor £4,000

- ✓ 20 second 'commercial break' during an appropriate session
- ✓ 1 Pre or Post Congress email to all delegates
- ✓ Feature on Congress daily update
- ✓ Pop up advertising on 1 day
- ✓ Virtual stand package
- ✓ 4 company registrations
- ✓ Logo on all Congress communications
- ✓ Acknowledgement during President's welcome / closing
- ✓ Twitter acknowledgement

Gold Sponsor £8,000

- ✓ 20-minute mini-symposia session – can be live or pre-recorded as required
- ✓ Pre-Congress email to all delegates
- ✓ Post-Congress mailing to all delegates
- ✓ Feature on Congress daily update
- ✓ Advert on the homepage
- ✓ Pop up advertising on 1 day
- ✓ Virtual stand package
- ✓ 8 company registrations
- ✓ Logo on all Congress communications
- ✓ Acknowledgement during President's welcome / closing
- ✓ 1 Tweet per day during Congress dates

Bronze Sponsor £2,000

- ✓ Feature on Congress daily update
- ✓ Pop up advertising
- ✓ Virtual stand package
- ✓ 4 company registrations
- ✓ Logo on all Congress communications
- ✓ Acknowledgement during President's welcome / closing
- ✓ Twitter acknowledgement

All packages are subject to VAT at the prevailing rate.



MAKE A BOOKING

Please click [HERE](#) to make a booking for the ASGBI Virtual Congress.

TERMS OF PAYMENT

Invoices will be issued in full in January 2021 or on receipt of a booking form if received thereafter. All invoices must be settled within 30 days, non-receipt of payments may result in the release of reserved items.

All sponsorship fees are subject to VAT at the prevailing rate.

CANCELLATION POLICY

All cancellations must be made in writing to ASGBI Industry Liaison Manager (jillian@asgbi.org.uk). For cancellations received up to 3 months before the start of the Congress, a 50% cancellation charge will apply. For cancellations received less than 3 months before the start of the Congress, 100% of the contract price will apply.

TERMS AND CONDITIONS

The full terms and conditions can be found on our booking form [HERE](#).

TERMS OF SERVICES

TERMS OF PAYMENT

Invoices will be issued in full in January 2021 or on receipt of a booking form if received thereafter. All invoices must be settled within 30 days, non-receipt of payments will result in the release of reserved items. Access to the platform will not be granted without payment of all outstanding fees.

All sponsorship fees are subject to VAT at the prevailing rate.

CANCELLATION POLICY

All cancellations must be made in writing to ASGBI Industry Liaison Manager (jillian@asgbi.org.uk). For cancellations received up to 3 months before the start of the Congress, a 50% cancellation charge will apply. For cancellations received less than 3 months before the start of the Congress, 100% of the contract price will apply.

POSTPONEMENT / ABANDONMENT

If the Congress is postponed for any given reason, the sponsor will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. If the Congress is cancelled for any given reason, the Organisers will refund the sponsorship fees to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the Organisers concerning the provision of the agreed benefits.

ONLINE CONDUCT

The Organisers expect that all sponsors will conduct their activity on the platform with respect for all other Congress participants, including other sponsors. All communications between the sponsor and other participants must be professional and appropriate. If the Organisers see or have reports of any misconduct, the Organisers reserve the right to remove access from sponsors or the individual in question.

SPONSOR CONTENT

All materials and content provided by sponsors must be submitted to the required deadlines and will be reviewed by the Organisers prior to publishing. Materials which do not reasonably satisfy the Organisers must be modified in accordance with the Organisers timescales, failure to edit or to meet these timescales may result in the information not being published on the platform.

DISCLAIMER

The Organisers will make every endeavour to attract a large and diverse audience to register for the Congress. However, the Organisers cannot accept any responsibility for the numbers of registered delegates attending stands or other sponsored activity, and no financial compensation can be made to in the event they sponsors are not satisfied with the level of engagement received.



ASGBI

Association of Surgeons of
Great Britain and Ireland

Jillian Hart
ASGBI Industry Liaison Manager
jillian@asgbi.org.uk